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## **Magenable partners with Omnyfy**

*offering flexible eCommerce marketplace platform to Australian businesses*

**Melbourne, Australia, 25 February 2020** Magenable announces partnership with Omnyfy, developer of an eCommerce marketplace platform based on Magento 2. Magenable has become Omnyfy's official partner and will provide implementation and customization services for the clients that build online marketplaces based on Omnyfy.

Alexander Levashov, Director of Magenable:

“There is strong interest on the market, from both start-ups and established companies in building different kinds of marketplaces. We think that Omnyfy's platform based on Magento 2's foundation is a strong and compelling offer in terms of capabilities, speed to market and flexibility of the solution. Magenable, with its solid expertise in Magento, helps customers to customize the solution according to unique business requirements.”

Fabian Rebeiro – Founder and CEO of Omnyfy:

“Omnyfy's marketplace platform solution for Magento empowers businesses to now create and launch products, services and booking marketplaces on the back of one of the world's best eCommerce platforms - Magento. With Magenable, Omnyfy has an implementation partner that offers our customers access to great value development, design and consulting service capabilities to help them bring their marketplace to life. We are thrilled to have Magenable on board and look forward to growing our ecosystem with them as a partner.”

## **About Omnyfy**

Omnyfy is an Australian company that develops a flexible, open-source platform allowing businesses to open a marketplace faster, while keeping the possibility for tailoring it to meet specific business requirements. The Omnyfy platform is pre-packed with a wide set of features for different types of marketplaces: product, professional services, hyperlocal, shopping centre and more.

Omnyfy is built on top of a leading open source eCommerce platform Magento, which powers \$100 billion in gross merchandise volume and is used by both enterprises and startups. Omnyfy is offered as PaaS (Platform as a Service), so the clients are getting both the technology and the hosting, all managed by one vendor.

Omnyfy website: <https://omnyfy.com>

## **About Magenable**

Magenable was founded in 2014 by a team of industry veterans and has massive experience in developing, improving and supporting online stores based on the Magento platform.

Magenable focuses on business objectives and has expertise in both business and technologies, delivering the solutions that provide the best commercial outcome.

Over 5 years Magenable has developed and maintained online stores and consulted such Australian brands as Bondi Sands, Dahlsens and Office Choice.

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